



**FOR IMMEDIATE RELEASE**

**RELEASE # 2014-07**

**CHATHAM TOWNSHIP COMMITTEE LAUNCHES  
ALERT CHATHAM TOWNSHIP NOW! (ACT Now!) CAMPAIGN**

*Reminds Residents to Register for the Township's  
Emergency & Community Alert System*

*Residents Have the Ability to Receive Alerts By Phone, E-mail or Text Message*

**CHATHAM TOWNSHIP, NJ** – March 4, 2014 – The Chatham Township Committee today launched [Alert Chatham Township Now! \(ACT Now!\)](#) a new campaign designed to increase the number of individuals and local businesses registered for the Township's Emergency & Community Alert System. The alert system, administered by [Everbridge](#) a leading provider of critical communication solutions, currently has 1,360 individuals registered. Residents can register, or manage their existing profile, on the Township website ([chathamtownship-nj.gov/resident-communications.html](http://chathamtownship-nj.gov/resident-communications.html)).

"I want to thank those residents and local businesses who have already registered for our Emergency & Community Alert System and would encourage those who have not done so to ACT Now!," said Mayor Kevin Sullivan. "Alert Chatham Township is a service that provides registrants with important updates on emergency- and community-related events. Whether it's a major snow storm, road closure or a community alert, this system allows us to keep residents abreast of important events in the Township in a timely manner."

Residents can choose the types of alerts they wish to receive from among: Emergency Alerts, General Alerts, Traffic Accidents or Detours, Road Closures, Severe Weather Alerts, Power/Water Outages, Crime Alerts/Police Activity,

Missing Persons or Miscellaneous Community Alerts. They can also determine how they want these alerts delivered to them either by phone, e-mail or text message.

## **HOW IT WORKS**

Messages will be sent to all standard voice and text communication devices that an individual has registered, including landline phones, cell phones, e-mail. Individuals should confirm receipt of the alert by replying with 'Yes' and hitting send. If they do not confirm receipt of the message, the system will try to reach their second contact number or e-mail. The system will continue to try to contact the individual until it receives a confirmation of receipt. Individuals can view Frequently Asked Questions regarding the alert system [here](#).

[The Chatham Township Committee](#) consists of Mayor Kevin Sullivan, Deputy Mayor Curt Ritter, Kathy Abbott, Bailey Brower, Jr. and Robert Gallop.

## **About Everbridge**

Everbridge provides critical communication solutions to more than 30 million end users in all major industries and government sectors around the globe. The Everbridge solutions suite allows clients to manage emergencies, mass notifications, incident communications, and situational intelligence from a single system. Ultimately, these solutions help clients save lives, manage critical activities and improve the efficiency of daily operations. [everbridge.com](http://everbridge.com)

## **About Chatham Township**

Chatham Township is located in Morris County New Jersey. It has approximately 11,000 residents and nearly 4,000 households. Learn more at [chathamtownship-nj.gov](http://chathamtownship-nj.gov)

###

## **Media Contacts:**

Gregory J. LaConte  
Township Clerk/Registrar  
973-635-4600  
[glaconte@chathamtownship.org](mailto:glaconte@chathamtownship.org)

Chatham Township Police  
Lieutenant Tom Miller  
973-377-0100