



FOR IMMEDIATE RELEASE



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**THE COLONY POOL CLUB OPENS SUMMER REGISTRATION
WITH NEW WEBSITE AND MARKETING PROGRAM**

*Offers Reduced Membership Fees; New Amenities and
Increased Special Events and Social Activities for Members*

CHATHAM TOWNSHIP, NJ – March 23, 2015 – [The Chatham Township Committee](#) today announced the opening of summer registration for [The Colony Pool Club](#) with the launch of a new website www.TheColonyPoolClub.org, which highlights the reduced [membership fee schedule](#), various new [amenities](#) and increased [special events](#) and social activities planned for members this summer.

[Mayor Kevin Sullivan](#), speaking on behalf of the Township Committee, said, “We invite all families, seniors and young adults alike to join us this summer at The Colony Pool Club for what we hope will be our best summer yet. If you’re looking to experience an enjoyable summer -- resting your feet or building sand castles in over 8,300 square feet of soft beach sand, exercising in one of our six 25-meter swimming lanes, attending a family BBQ, adult social or movie night then The Colony Pool Club is your summer getaway.”

In addition, a new logo, designed by [Calello Design Associates](#), was created to highlight the Club’s long [history](#) as a Township municipal pool and original founding in 1928. The Committee also plans additional marketing activities to promote the Club, including a banner across Southern Boulevard, a special mailing to Township residents, and promotions on the Township’s social media channels. Individuals interested in joining the Club can do so by clicking [here \(https://register.communitypass.net\)](https://register.communitypass.net).

CLUB AMENITIES

The new website highlights some of the [new amenities](#) that will be offered at The Colony Pool Club this summer, including:

- Approximately 30,000 square feet, or 850,000 gallons, of fresh water swimming
- Over 8,300 square feet of soft beach sand
- Free Wi-Fi
- Diving boards, water slides, log roll, water basketball and volleyball
- Swim team
- Private/group swimming lessons
- Half-court basketball court
- Tether Ball, Table Hockey, Ping Pong, Cornhole, KanJam, Ladder Ball

SPECIAL EVENTS

In addition, The Colony Pool Club is planning a more robust calendar of new [special events](#) and social activities for families, seniors and young adults alike, including:

- Sunday night family BBQs
- Live music on select weekends
- Adult socials
- Ladies night
- Float Days
- July 4th Treasure Hunt
- Sand Castle Contest
- Movie night on the beach
- Pre/Teen DJ parties
- Family Fun Day

SWIM TEAM

The Colony Pool Club [Swim Team](#) is a member of the North Jersey Summer Swim League. Its competitive Swim Team is a great way to have fun, get exercise and meet new friends. The swim coaches this year include Head Swim Coach [Kara Miller-Radest](#) and Assistant Coaches [Nicole Tingley](#) and [Kathryn Visco](#).

SWIM LESSONS

[Swim lessons](#) are based on the Red Cross Water Safety Instructor Swim program and are taught by certified Club lifeguards. Registration begins on May

30. Group Swim Lessons are offered Tuesday, Wednesday and Thursday mornings to children who are members, at least four years of age.

CLUB GEAR

Club members will be able to show their Colony pride this summer with a selection of [new apparel](#) and summer items, which may include T-shirts, sweatshirts, hats, beach towels, coolers, koozies, plastic cups, car magnets and more.

CLUB HOURS

Opening day is scheduled for May 23 and the full summer schedule will begin on June 20. Club hours can be found [here](#).

Editor's Note:

Follow the Chatham Township Committee on [Facebook](#) and [Twitter](#) and register for Alert Chatham Township Now! ([ACT Now!](#)) the Township's Emergency & Community Alert system at chathamtownship-nj.gov.

About The Colony Pool Club

The Colony Pool Club was established in 1928 as a local swim club and has grown to become a Chatham Township landmark known for summer family fun. TheColonyPoolClub.org

About Chatham Township

Chatham Township is located in Morris County New Jersey. It has approximately 11,000 residents and nearly 4,000 households. Learn more at chathamtownship-nj.gov

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